



**We Serve**

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Dear *Drive for Vision* Supporter,

On Monday, June 21, 2010, the Grand Rapids Lions Club will proudly present the 23rd Annual Grand Rapids Ophthalmology *Drive for Vision* Charity Golf Outing. The event will be held at Quail Ridge Golf Club. All proceeds help the Association for the Blind & Visually Impaired (ABVI) and the Cherry Street Vision Clinic provide needed vision services in our community.

Last year, ABVI assisted over 1,100 family members, friends and neighbors who live with severe vision loss. Cherry Street provided eye care services and glasses to over 2,500 people, and the needs in our community keep growing. Our goal this year is to raise \$40,000!

Many have contributed to the success of this event, and we are very grateful to all of our supporters. To continue helping over 3,600 people in our community address their vision needs, *we need your help.*

In addition to our afternoon golf outing, we're offering a new wrinkle this year. Our first *Speed Golf* event is set for the morning of the 21<sup>st</sup>. The event will allow you to golf as many holes as you can in a four hour span. How fast can you go? Do you know a great golfer who would love to participate, or perhaps you would like to sponsor a speed golfer.

2010 is about the future and our ability to make a positive change. Think about the activities that you do each day and imagine doing them with limited or no vision. How would you read the words on this page if you had limited vision? With your help, these challenges can be addressed.

Attached is our list of how you can help. Please return it indicating how you want to support this important event. Your participation will help the many people in our community whose lives are improved by the Association for the Blind and Visually Impaired and Cherry Street Vision Clinic.

Thank you for considering this opportunity and for your support.

Sincerely,

John P. Rice  
2010 President  
2010 Golf Committee Chair  
Grand Rapids Lions Club

**Please check desired box and mail with check (written to the GR Lion's Club):**

John P Rice, Aflac, 678 B Front Ave, Grand Rapids MI 49504, 616-560-0404 (RETURN BY 5/05/10)

- Title Sponsor** \$5,000  
Three foursomes included. Full name recognition.
- Platinum Sponsor** \$2,500  
Includes two foursomes. Name and logo on banner, name on sponsor board and name in program.
- Gold Sponsor** \$1,350  
Includes one foursome. Name and logo on banner, name on sponsor board and name in program.
- Silver Plus Sponsor** \$700  
Company or personal name prominently displayed on sign at tee. Name in program and sponsor board.
- Silver Sponsor** \$500  
Name in program and sponsor board.
- Golf Cart Sponsor** \$1,000 (two available - \$1,500 with foursome)  
Name & Logo on all Golf Carts. Name in program.
- Dinner Sponsor** \$1,500  
Includes one foursome. Name on dinner sponsor board and program.
- Lunch Sponsor** \$1,250  
Includes one foursome. Name on lunch sponsor board and program.
- Goody Bag Sponsor** \$1,250  
Includes one foursome and the opportunity to provide promotional materials in/on package given to all golfers.  
Company name in program.
- Beverage Station Sponsor** \$1,000 (two available - \$1,500 with foursome)  
Signage at the station. Can provide logo cups if desired. Name in program.
- Contest Sponsor** \$750 (\$1,350 with foursome)  
Sponsor of contest has sign at contest site and name in program. Example, putting contest.
- Raffle Board Sponsor** \$750 (\$1,350 with foursome)  
Sponsor of Raffle Board with name/logo on board and your magnets. Name in program.
- Tee & Play Sponsor** \$850  
Includes one foursome. Sign recognition on tee with option for a hospitality table at the tee. Name in program.
- Tee Sponsor** \$250  
Company or personal name prominently displayed on sign at tee. Name in program.
- Raffle Prize Donation** (min. \$50 value)  Drop off or mail by June 1  Pick up necessary  
Recognition at raffle during dinner and name in program.
- Player** \$175/person or \$700/foursome – 1 PM Shotgun

**New for 2010**

- Speed Golf Participant: Be a golfer in our inaugural Speed Golf Event!**  
Be one of 20 select golfers who have gathered sponsors for each hole you golf. Great way to golf and give back! How fast can you go? How much can you raise?
  - \$500 Raised = Free Golf
  - \$250 Raised = \$75 (½ golf fee covered)
  - Under \$250 = \$150 (pay to play and provide support!)

Each golfer's objective is to rally as many per-hole sponsorships as they can. As a golfer you will golf as many holes as you can golf in the morning of the 21<sup>st</sup> (8 AM – Noon). Speed Golf includes a light breakfast, lunch, an invite back for dinner, and a cart. Each golfer is encouraged to have a cart driving partner – what a fun way to give back!
- Speed Golf Sponsor: Sponsor your favorite Speed Golfer! \$500**

**Donation** I/we want to support vision services in our community by making a \$\_\_\_\_\_ donation to help.

Name \_\_\_\_\_ Company \_\_\_\_\_ Signature \_\_\_\_\_